

Housing Forum 2023

Warsaw, **October 2-3**

Towards better housing



UNHCR
The UN Refugee Agency



The call – Urban Innovative Actions

The Innovative Urban Actions is a European program that aims at supporting those local-based projects that propose innovative solutions (and, above all, those never tested in any other international environment) to address urban problems.

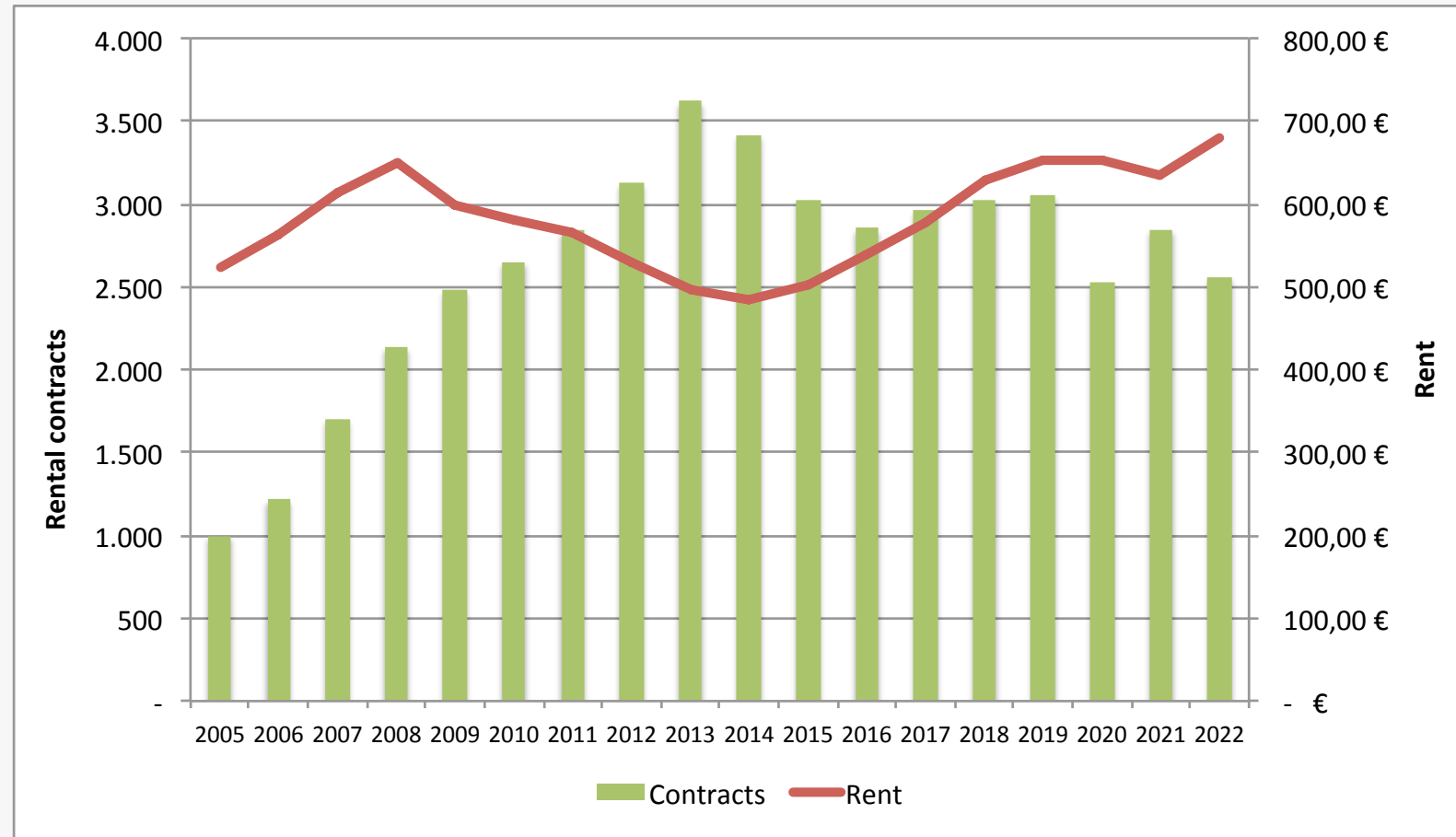
<https://www.uia-initiative.eu>

“Yes we rent” explores solutions based on the social and cooperative economy to generate an alternative supply of affordable and stable housing in the city of Mataró.

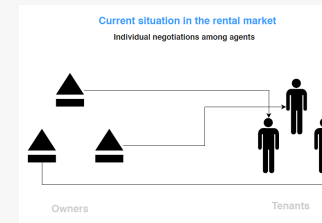
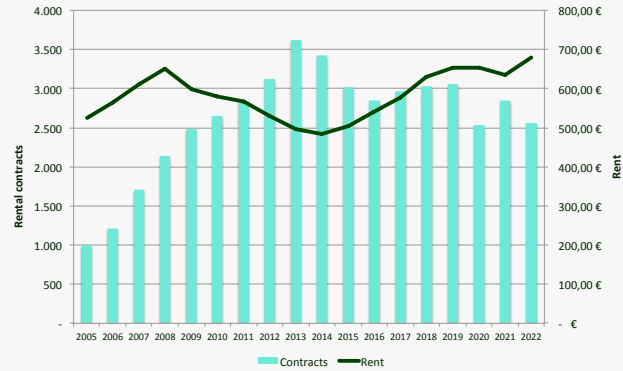
In particular, it promotes the creation of cooperative formulas among tenants (tenants' cooperatives) to offer favorable conditions to owners of vacant homes who seek to mobilize them with guarantees



Why? Starting point

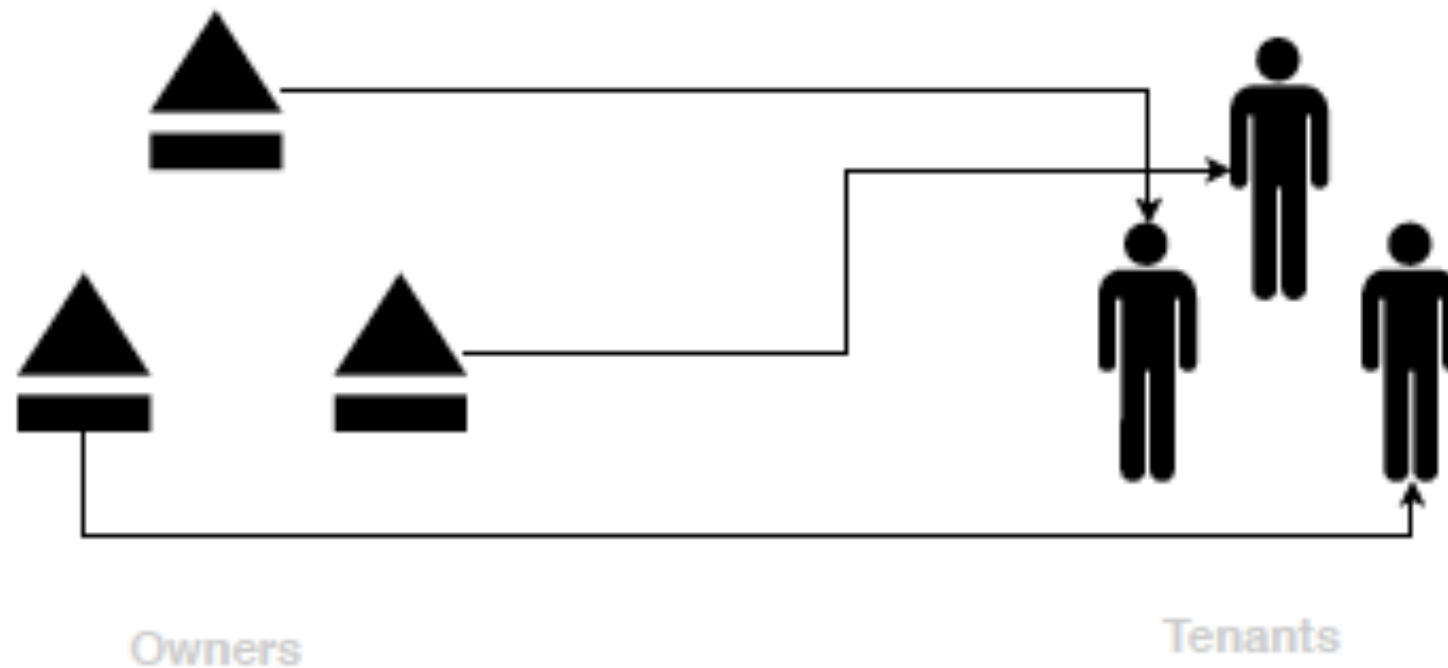


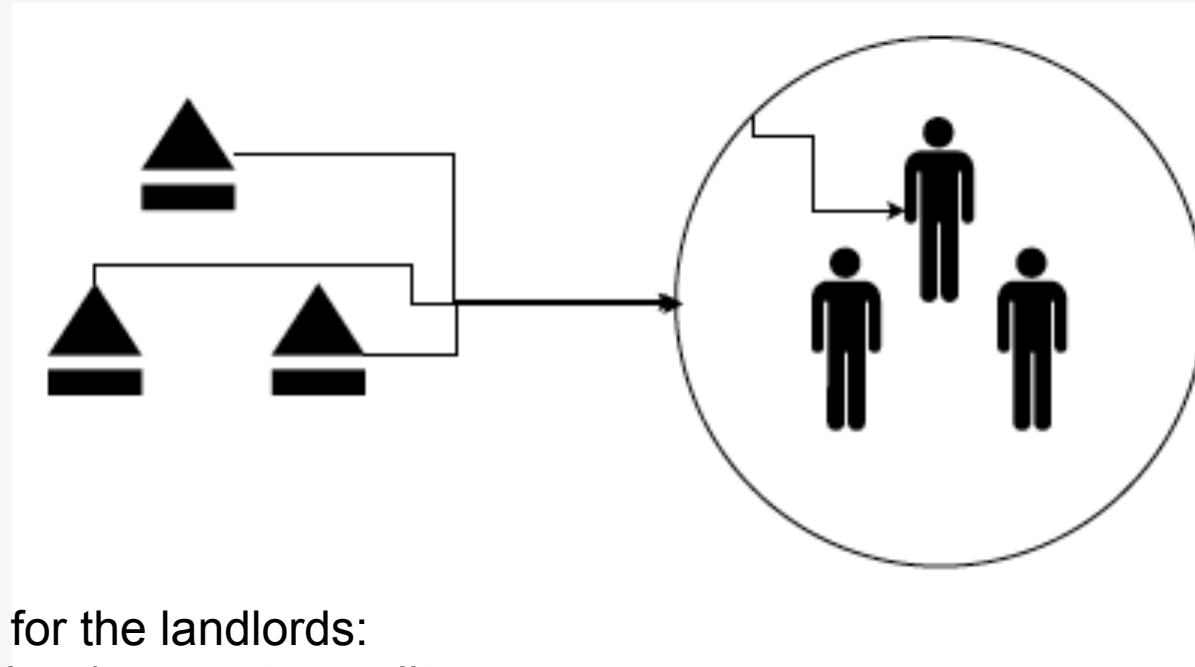
Why? Starting point



Current situation in the rental market

Individual negotiations among agents

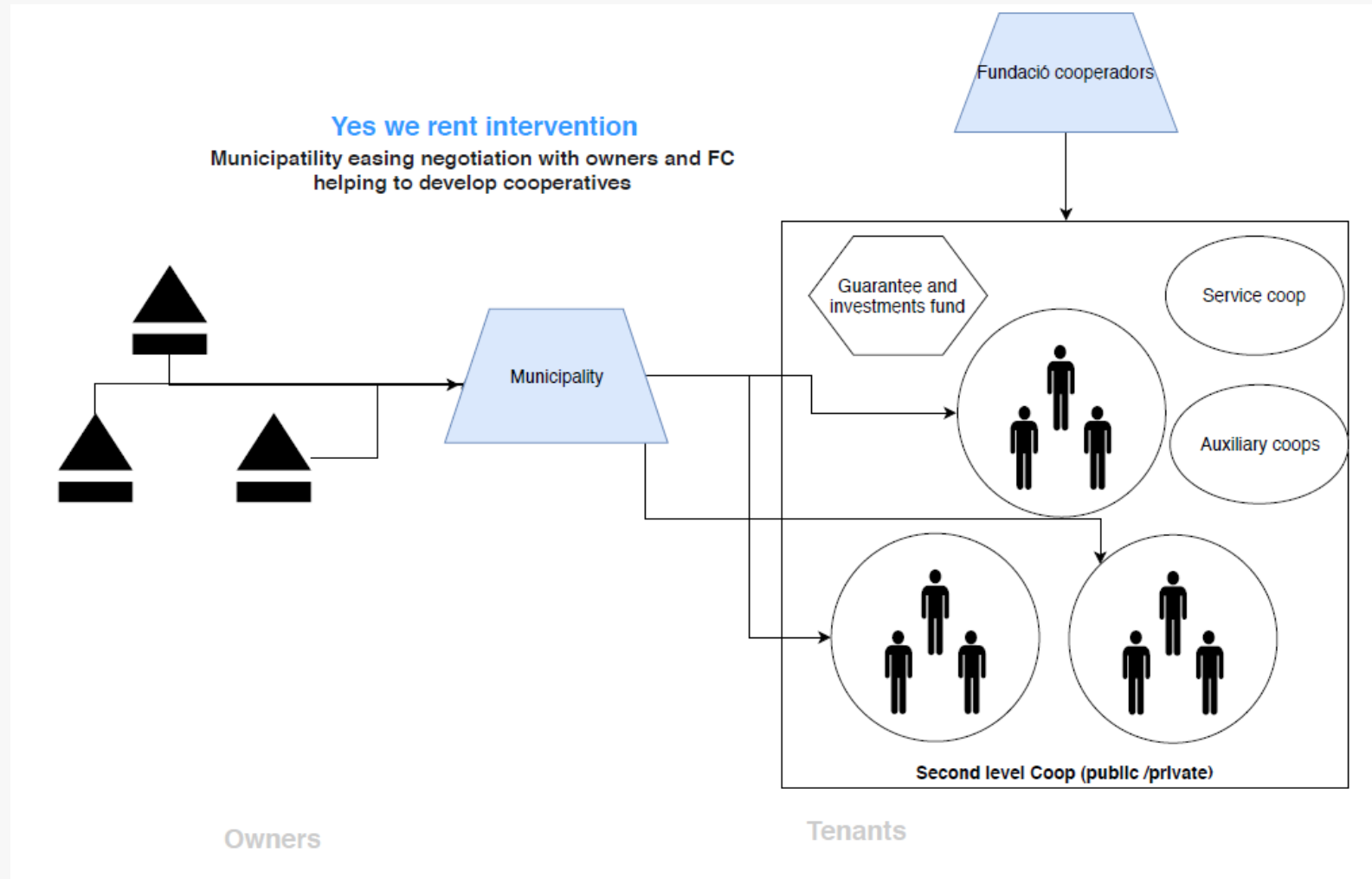


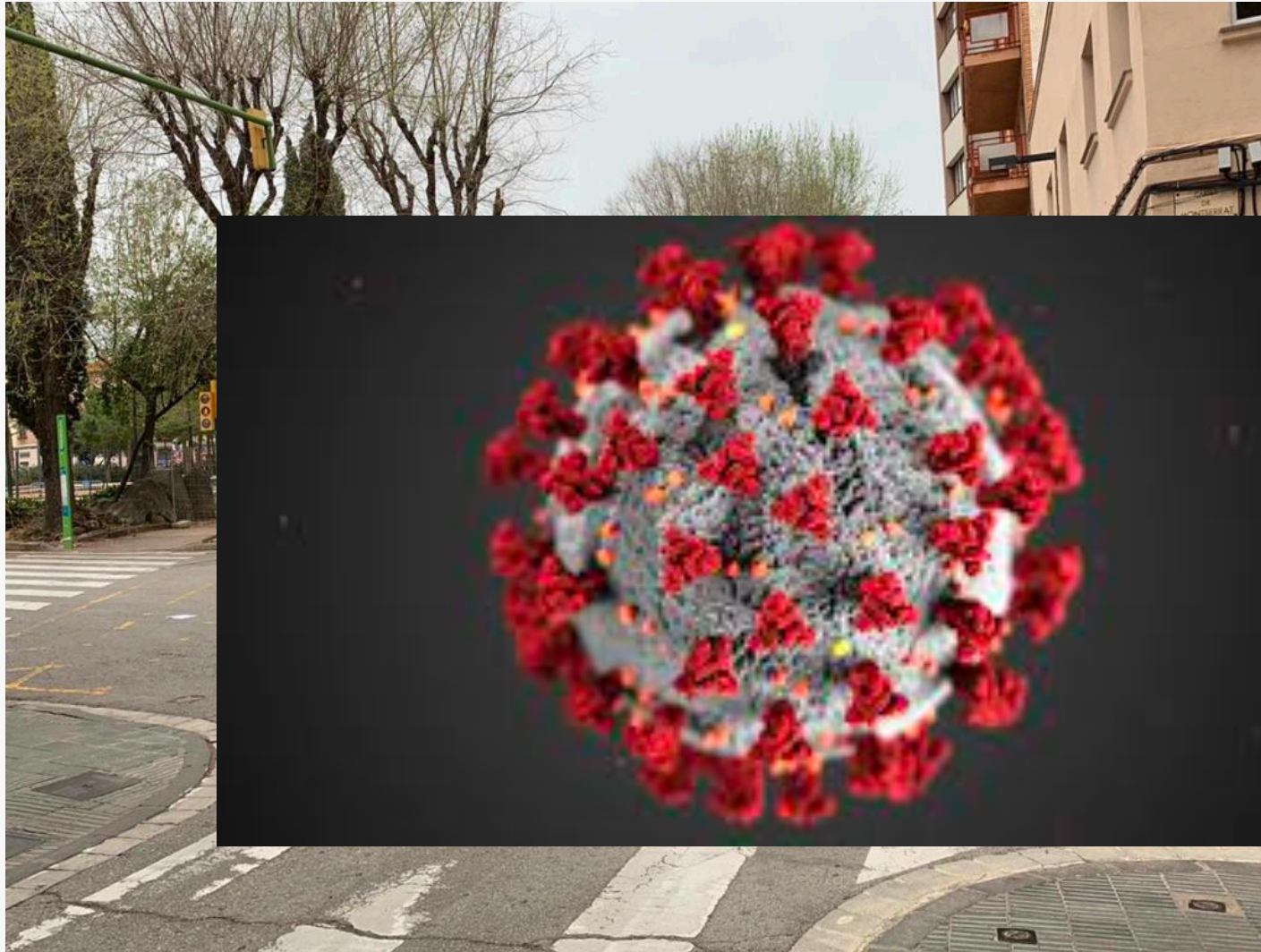


Why?

- Added value for the landlords:
 - Renovation (access to credit, execution)
 - Renting to a legal entity
 - Guarantee the rent
 - Management
 - Other: mobility, energy, community, other projects.









VUIT RAONS PER LLOGAR EL TEU PIS BUIT



Tràmits gratuïts

de la cèdula
i el certificat energètic



Compromís limitat

quan acaba el contracte
continua o recupera el pis



Gestió de la reforma

si l'habitatge no està
en condicions.



Subvenció per rehabilitació

de fins a 16.000€



Lloguer garantit

durant tota la vida
del contracte.



Administració gratuïta

del contracte



Bonificacions fiscals

del 70% de l'IBI i fins
el 95% de la Plusvàlua

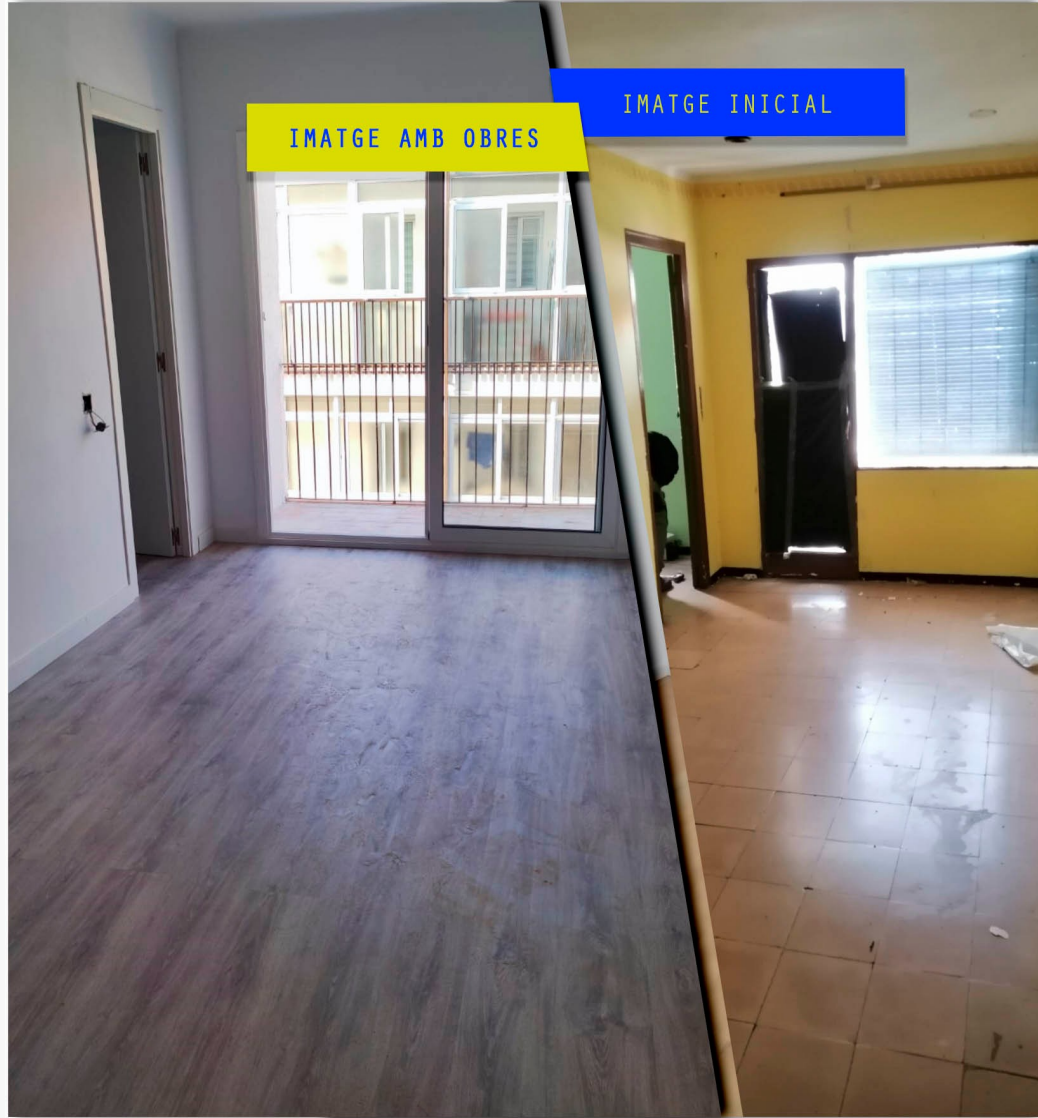


Tràmits gratuïts

de la cèdula
i el certificat energètic

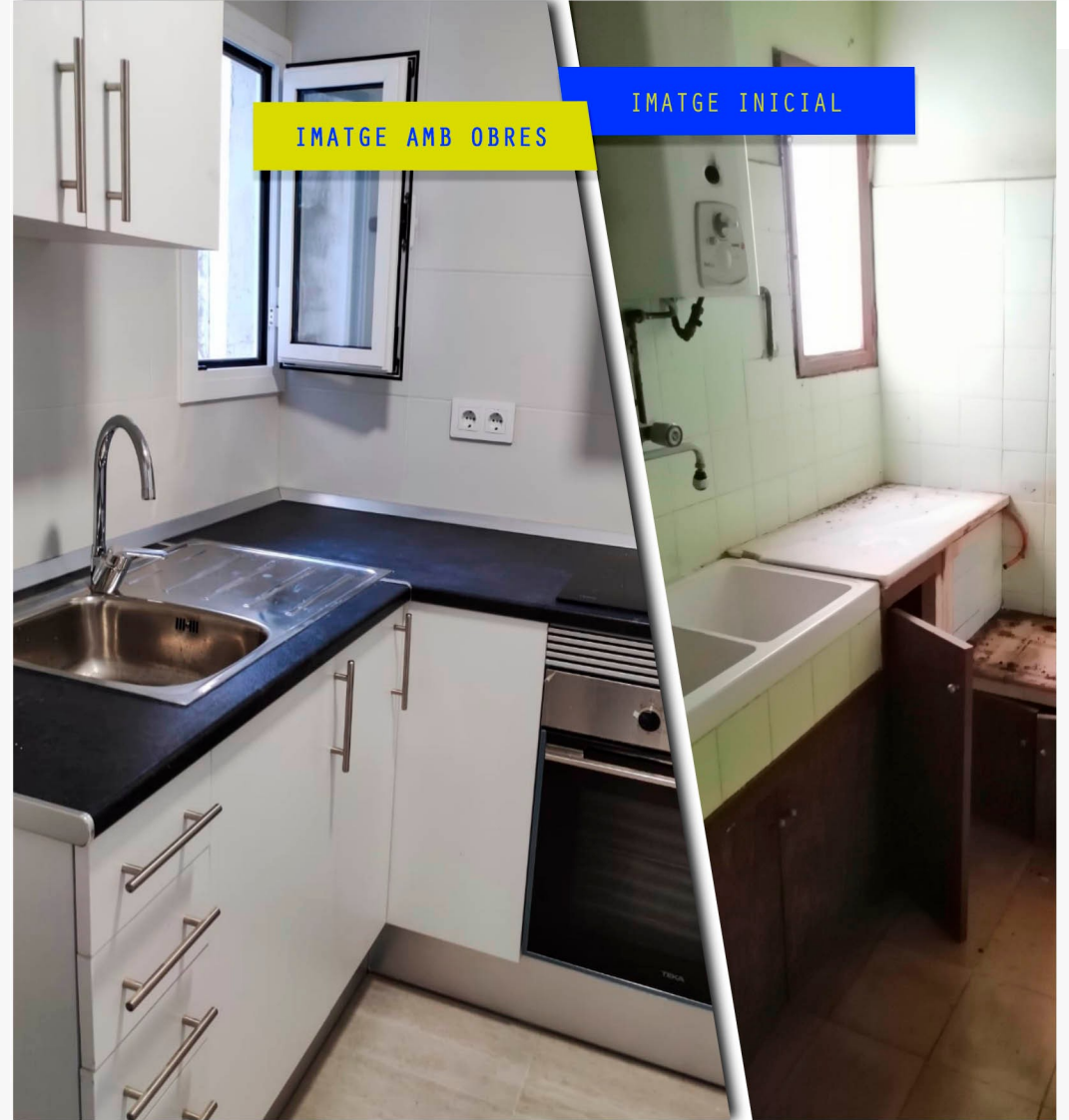


VOLS LLOGAR UN PIS REFORMAT A UN PREU JUST?



IMATGE AMB OBRES

IMATGE INICIAL



IMATGE AMB OBRES

IMATGE INICIAL

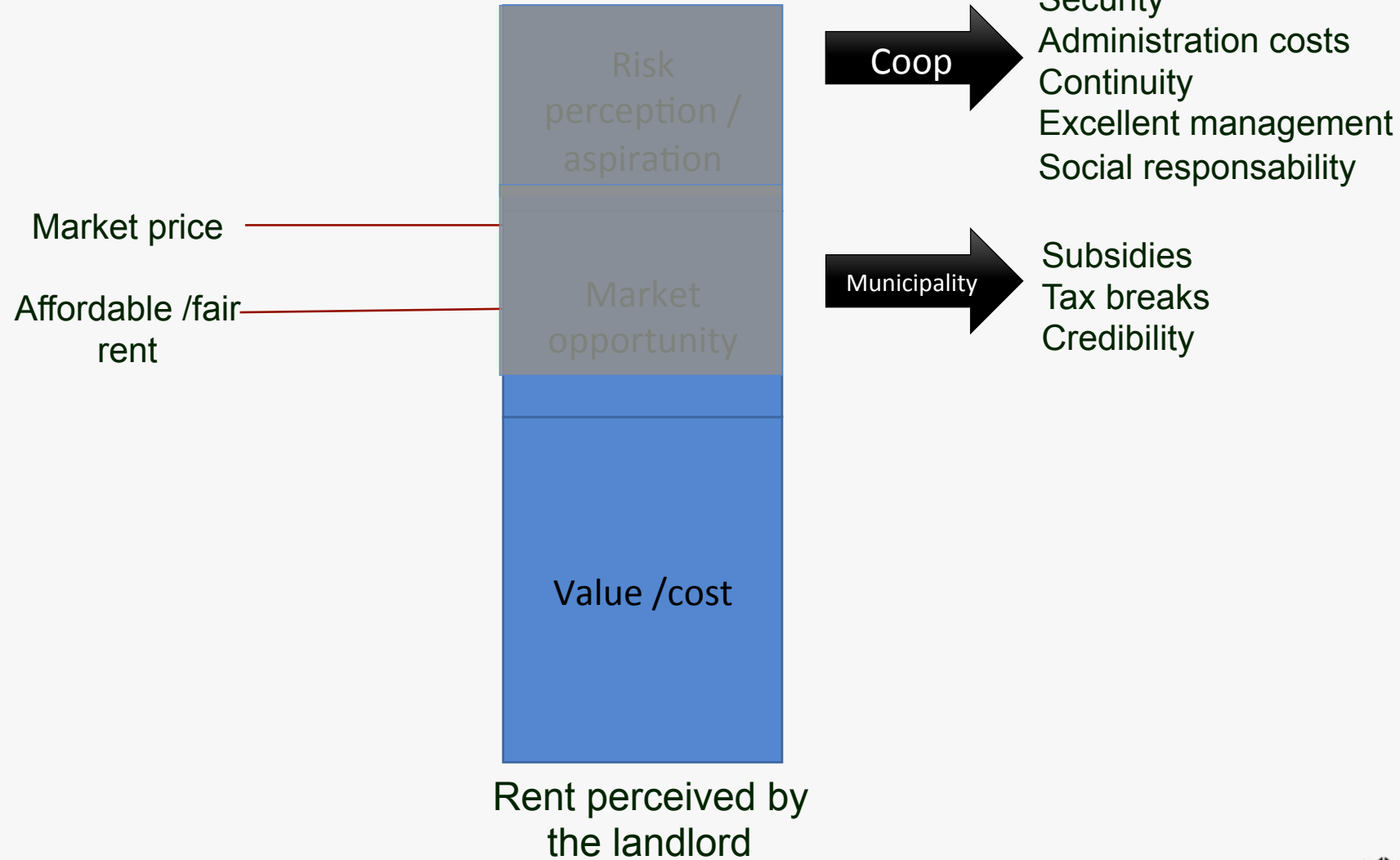


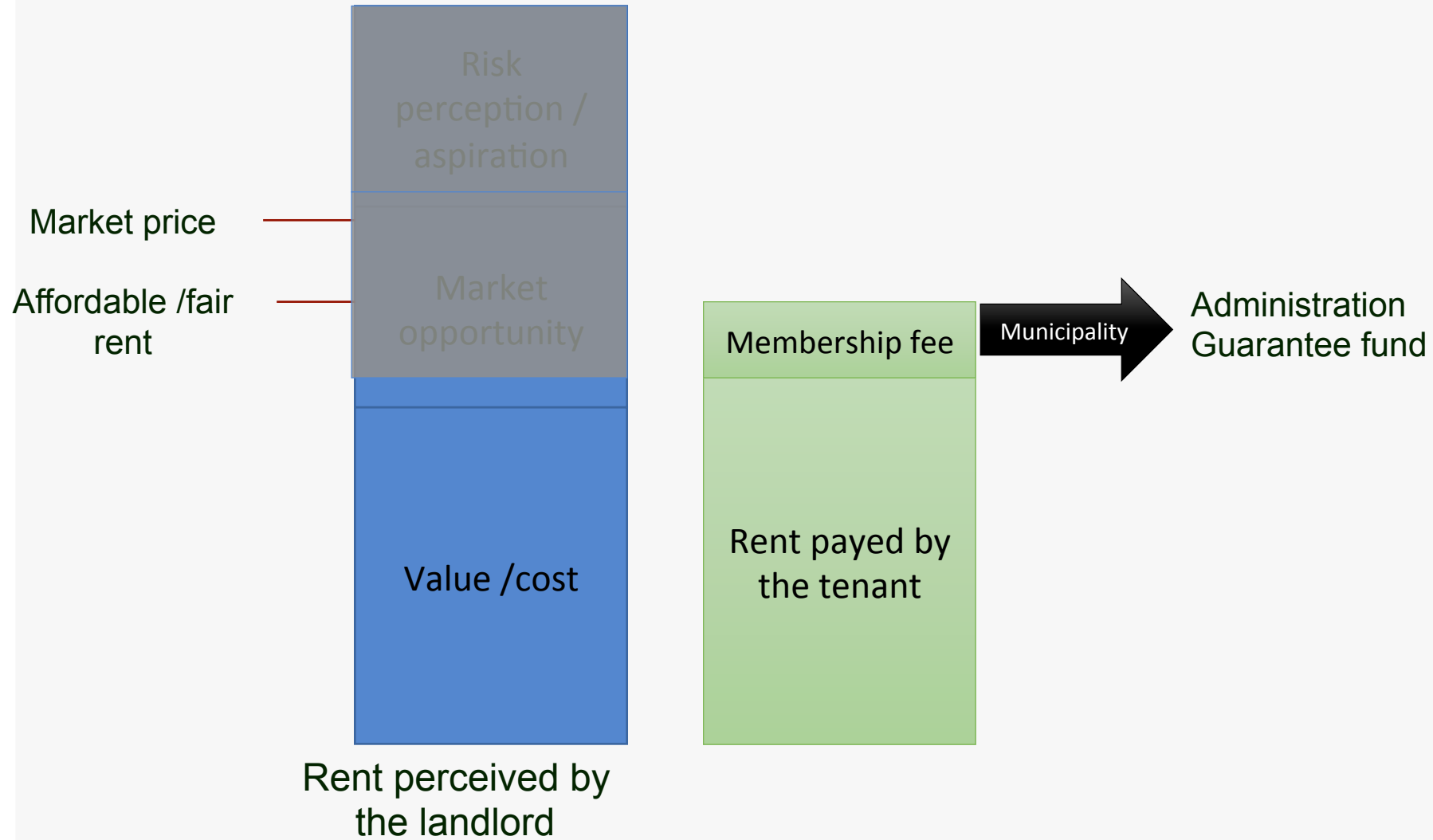
Towards a Public/cooperative social agency

- Cooperation among tenants and between them and the municipality to mobilize empty dwelling towards affordable housing.
- Democratic and participatory governance.
- New role for the tenant:
 - Passive – active
 - Petitioner – Generator
 - Consumer – partner
 - Individual - Solidarity



<https://bloc.coop/>





More Information

Lloguem

<https://www.mataro.cat/sites/lloguem/el-projecte> (includes vídeos and articles in english)

<https://www.uia-initiative.eu/en/uia-cities/mataro>

Bloc Cooperatiu:

<https://bloc.coop/ca/>

aterrones@ajmataro.cat / habitatge@ajmataro.cat

Housing Forum 2023

The contents of this publication
can in no way be taken to reflect
the views of UNHCR.